



**A:** 23 Cobbett Rd,  
Whitton,  
Twickenham  
TW2 6EN

**M:** 07941413081

**E:** simon@nogunarmy.com

**D.O.B:** 14/11/79

**Software:** 3D Studio Max, After Effects, Photoshop, PF Track, Zbrush, Flash, Illustrator, Premier, Poser, Bryce

**Awards:** 2008 Promax Silver Best Film Promo, for Red Bee.  
2008 Promax Silver Best Use of Humour, for Red Bee.  
2005 Promax Silver Best Website or Interactive Promo, for Discovery Kids.

**Showreel:** can be viewed at <http://www.nogunarmy.com/design.html>

### **Work History:**

**2007-2008:** Freelance 3D graphic designer, working with some of the top advertising firms and post production houses in London, such as AMV BBDO, Red Bee, Discovery, and Sky. Being freelance is a constant adventure and very rewarding. It feels fantastic when a client returns with more work because you did a great job the previous time.

More than ever I have had to apply my skills in design and animation. I've become very adaptable and flexible in my approach to problems and been able to pick up all sorts of techniques from all the people I've worked with.

**2006-2007:** 3D Artist and graphic designer with Smithereen, a channel branding and promo company headed by Jon Stevens, the former creative director at Channel 4. My responsibilities were to create 3D graphic solutions from brief to final product. Working both with directors and directing myself, I created many innovative graphic solutions including blending CG seamlessly into live action and character animation. Here, I also did 2D graphic design, such as logos, character design, flash animation and website coding. While at Smithereen I have often had to be quick, flexible and inventive in my work and this has given me strong problem solving skills.

**2003-2006:** 3D Artist with Skin. Here I created numerous promos, idents and title sequences for clients such as Five, S4C and Discovery Kids. I worked on whole channel branding jobs such as Pokerzone. During my time at Skin, I learnt how to work quickly and concisely to meet tight deadlines.

**2002-2003:** graphics designer at TSI Design. Here I helped create many graphics for television title sequences and documentaries.

**Qualifications:** 2:1 Bsc in Multimedia Design at Nottingham Trent University 1998-2001  
I covered all the theoretical aspects of multimedia design such as interface design and human computer interaction. I received the highest score in my year for a Flash game designed to teach maths to children with learning difficulties.

**Hobbies:** In my spare time I run a designer t-shirt shop online. <http://www.nogunarmy.com>. Here I sell t-shirts I've designed myself, to people all over the world. T-shirt design is something I'm passionate about. There is a unique challenge to designing tees.

I practice Tae kwon Do at a blue tag level.

I believe in discovering inspiration everywhere rather than limiting myself to design books and magazines, so I like visiting art exhibitions, museums, the cinema, bookshops and markets like Camden and Notting Hill as often as I can.

**References:** Supplied on request.